RIC Incubation Programme Application [*Project Name*]

Important notes:

* The application form must be completed in English
* Do not restrict your answers to the questions: they are only indicative.
* Do not exceed 4 pages total.

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| --- | --- | --- |
| Photo | Project Overview: | |
| Contact Name: | *First Name Name* |
| Contact Details: | *eMail, Phone (Mobile)* |
| Project name: | *If available please provide project name* |
| Project description: | *Short description (2-3 sentences)* |
| Project industry / Climate-KIC topic: | *Please indicate industry (e.g. biotech, energy, financial services, ...) as well as the related Climate-KIC topic (Assessing Climate Change ACC, Zero Carbon Production Systems ZPCS, Low Carbon Cities LCC, Adaptive Water Management AWM) if applicable.* |
|  | Link: | *If you have a personal/project web page, please provide the link* |
|  | Current position: | *Incl. employer* |
|  | Submission Date: |  |

Application Criteria Checklist [please check appropriate boxes]

* + Basic business model available [ref. to paragraph where it is described]
  + Clear start-up creation objective [by when would you like to incorporate]
  + Use of funds [why do you need the grant, what will you be using it for]
  + Company is not yet founded

**Project description** [1 page max.]

Problem: *Which market problem / opportunity do you plan to address?*

Product / service: *What kind of product or service will you offer?*

Innovation: *What kind of technology are you using / developing? What is novel about it? Why is your solution better than other attempts / competitive advantage? What kind of IP protection have you secured? Do not disclose proprietary information!*

Target customers/ market: *Who will benefit in which way from your solution / market offering? Who will buy it? Why is this product needed; what customer need does it service?*

Business model: *What exactly will you do to earn money? What are you selling to whom?*

Climate impact: *Relevance for climate innovation? What is the impact on climate change mitigation and adaptation?*

**Team** [1 page max.]

Team / Partners: *Who else is or will be involved in the product and business development / future company (provide details on team members, incl. current occupation)?*

Level of Commitment*: How much time can each team member commit to the project during the next 3-6 months? What other existing commitments do they have? Where are they physically located or planning to be during the next 3-6 months?*

Subject matter expertise: *Relevant publications (by you or any team member)?*

Roles and Responsibilities: *What is the envisaged role and what are the responsibilities of each team member (RACI- Matrix: Responsible, Accountable, Consulted, Informed)*

Entrepreneurial profile & motivation: *Why each one of the team members will succeed as an entrepreneur and what are your motivations to be an entrepreneur? What makes you a good team? How much experience do you have working together?*

**Status and Development Plan** [1 page max]

Status: *What is the status of research and development of your technology / product? What can you say about “business development” activities? Have you already received some funding / participated in business plan competitions (e.g. venturekick)? Have you already participated in any entrepreneurial education programmes as offered by venturelab (please state which ones)?*

Development plan, use of funds, deliverables and milestones: *How do you plan to use the Climate-KIC greenhouse financing? How will it create business value for your project? Which milestones do you plan to achieve in the next 6 months?*

**References** [2-3]

*Provide names and contacts (email, phone) of suggested external references on your personal skills as potential entrepreneur, as a team, as well as on your research/ professional skills within your area of expertise.*